

The Facts

1. **70 percent of people** said they needed a life insurance policy in 2020, according to LIMRA.
2. The same study found that **only 54 percent** of Americans actually had life insurance coverage.
3. **33 percent of people** don't think they would qualify for life insurance.

(We have options!)



Important Questions

- Do you (and/or spouse) currently own a life insurance policy?
- If you died tomorrow, would your family be able to make it without your income?
- Do you know anyone who died unexpectedly in an accident?
- Do you know anyone who died and didn't have the funds available to pay for the funeral costs?
- How important is it to you to provide for your family and not leave a burden when you die?



Important Questions

- Is there a special loved one that you would want to leave a tax-free gift to when you die?
- Have you ever started a life insurance policy for your kids or grandkids?
- If I could find a policy that meets your needs and fits your budget, would you like me to run quotes for you?
- If we could have you (or spouse, etc.) approved and covered immediately, how important would that be to you?
- What is your budget that you would be willing to spend on life insurance?



Let's get you
covered!



No Medical Exam is
Required.

